



ESPLANADE ZAGREB
LUXURY HOTEL

In Zagreb, 22nd January, 2013

**ESPLANADE ZAGREB HOTEL
RECEIVES CROATIA'S BEST HOTEL AWARD
BY REVIEWS FROM GUESTS AND THE PROFESSION**

Over the past few days, Zagreb's Esplanade Hotel has received several prestigious recognitions and awards

TripAdvisor, the largest global tourism service for evaluation of tourism service quality published few days ago this year's winners chosen from guest reviews. The **Esplanade Hotel received the Best Hotel in Croatia award in 2013** ('*Travelers' Choice Winner 2013*') in all three categories: **the best hotel, the best service and the best luxury hotel in Croatia.**

TripAdvisor is one of the most important and most visited tourism sites in the world, where millions of travellers share their experiences on a daily basis about the hotels, attractions and destinations they have visited. The Esplanade hotel has held the number one position in the city of Zagreb for years, and some guests describe the hotel as: 'A beautiful *art deco* resort in the centre of Zagreb', 'A glorious old lady among European hotels', 'A stylish hotel, perfect by all means' and similar.

At the **Meeting Star Award** ceremony recently in **Ljubljana, Slovenia**, as part of Conventa, the fifth professional convention of congress tourism of south-eastern Europe, **Kongres Magazine** found the Esplanade Hotel to be the best in the category **Luxury City Meetings Hotel 2013**. The Meeting Star is a regional award which recognises exceptional achievements in congress tourism in south-eastern Europe, and it is awarded on the basis of mystery shopper evaluation by tourism professionals.

In addition, the Zagreb Esplanade Hotel has been awarded with the **Luxury Travel Series prize** in the category **Luxury Hotel 2013** for Croatia. This award has been awarded for many years by a specialised tourism guide, the Luxury Travel Guide, and this time the prize was given to the Esplanade hotel.

These series of recognitions deserves mentioning the **Reader's Choice Award** of the most prestigious global tourism magazine, the **Condé Nast Traveler**, as it included the Esplanade Hotel in its list at the end of 2012 as the **only Croatian hotel.**

«These awards are a great recognition of our striving for excellence in providing supreme service to guests and they are, indeed, an exceptional achievement, particularly because they reflect the true experience and satisfaction of our guests with their accommodation, food and the level of service. The awards show approval of our quality and are recognition that the hotel continues to hold the leading position on the local and global luxury services market. I am truly proud of my colleagues who deserve such great awards for their dedicated work and the love they share daily with this Zagreb hotel. The Esplanade deserves that» said **Ivica Max Krizmanic, the hotel's General Manager.**

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About the hotel

The Esplanade Hotel, the most prestigious hotel in Zagreb, was built in 1925, with the purpose of offering supreme accommodation and services to travellers on the famous Orient Express, which commuted between Paris and Istanbul. Today, the Esplanade Hotel is one of the most elegant buildings in Zagreb, and ever since its beginnings it has been a key place for social events in the capital city. The hotel offered its guests a level of luxury previously unseen, and celebrities always choose the Esplanade for their accommodation. The list of famous guests includes Josephine Baker, Charles Lindbergh, Leonid Brezhnev and many more. The Esplanade Hotel was taken over by the Austrian WSF Group in 2002. After full refurbishment, the Hotel reopened on 18th May, 2004, to impose itself again as a true hotel star in the region, which is evidenced by the series of awards it has received, such as the *World Luxury Hotel Awards*, *the Condé Nast Traveller Gold List* and *Readers' Choice Awards*, *Expedia Insiders Select*, *World Travel Awards* and others.

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